



GREATER WASHINGTON PARTNERSHIP

FROM BALTIMORE TO RICHMOND.
FOSTERING UNITY. ADVANCING GROWTH.

GREATER WASHINGTON PARTNERSHIP UNVEILS INITIATIVE TO DEVELOP REGIONAL MOBILITY SOLUTIONS

Civic Alliance of CEOs Will Create Regional Mobility Blueprint; Releases Preface to Launch Development Process

Greater Washington, October 26, 2017 –Today, the Greater Washington Partnership (Partnership), a civic alliance of CEOs that together employ more than 175,000 workers in the region, announced it will develop the first-ever Regional Mobility Blueprint for the Capital Region of Baltimore, Washington, and Richmond, aimed at achieving a more connected, prosperous region for businesses and families. The Blueprint will be developed through extensive collaboration with the public and stakeholders, and will be delivered in 2018, with mobility solutions and corresponding execution plans that can change the region’s economic trajectory and raise the collective expectations for the region’s transportation system. This initiative is the Partnership’s first major undertaking since its formation and makes good on the organization’s promise to work across jurisdictional boundaries and bring a results-driven approach to improve the lives of the Capital Region’s 10.2 million residents.

In an important first step to the development of the Blueprint, the Partnership today released a report, *Preface to a Blueprint for Regional Mobility*, that frames the importance of the region’s mobility to the area’s economic prosperity, and provides an overview of the current system and the status quo trajectory. The Partnership has identified regional mobility as an essential table-stakes issue that must be addressed to position the region as a place for dynamism and opportunity, where people consistently choose to work, raise a family and build a business.

The *Preface* makes the case that the scale and magnitude of comprehensively addressing the area’s transportation challenges is exactly why a regional approach is essential. For example, the transportation system serves a regional consumer, with 50 percent of the region’s commuters crossing county lines to access jobs on a daily basis. The system is governed and funded by more than 75 entities – public and private – that play a significant decision-making and operational role,





GREATER WASHINGTON PARTNERSHIP

FROM BALTIMORE TO RICHMOND.
FOSTERING UNITY. ADVANCING GROWTH.

which often creates impediments to a seamless, consumer-centric mobility experience. Additionally, funding for the system remains uncertain – with 35 percent of future needs left unfunded and no current plan to pay for them. Under current projections, the region’s transportation system will struggle to meet future consumers’ needs and continue to deteriorate.

The region requires bold action to change its mobility trajectory, and that is why the Partnership is creating the Regional Mobility Blueprint, focusing on four priorities: 1) connect the super-region, 2) improve the consumer experience, 3) ensure equitable access, and 4) integrate innovation. Mobility solutions will be developed around each priority.

As part of its ongoing process to seek input and expertise from the public and stakeholders across the region, the Partnership today established an online Request for Information (RFI), seeking ideas, insights and expertise from the public and interested parties to help guide the development of the Blueprint.

“It’s intuitive: Any good network requires resilience. We know what it means for businesses’ bottom line if power systems ‘go-offline’. The same is true for mobility. Our transportation network needs to be reliable enough to efficiently handle every type of rider – from rush hour workers to students accessing class to seniors attending medical appointments,” said **Thomas F. Farrell, II, Chairman, President and CEO of Richmond-based Dominion Energy and co-Chair of the Partnership’s Regional Mobility Initiative.**

“We need transportation that can keep up with the pace of modern life, whether we’re commuting to work, driving our children to school, shopping, or going to the doctor. Now is the time to tend to the health of our region’s transportation system, to make it faster and more reliable, so it can support the travel needs of the Capital Region for decades to come,” said **Kenneth A. Samet, President and CEO of MedStar Health and co-Chair of the Partnership’s Regional Mobility Initiative.**

“To maximize the professional and personal satisfaction of all the residents of the region, we need a transportation system that lets our people cross the region more efficiently, and affords them easy access to all our great recreational and business resources. The Blueprint lays out our priorities, and sets us on a path to achieve this,” said **Mark A. Weinberger, Global Chairman & CEO of EY and co-Chair of the Partnership’s Regional Mobility Initiative.**

“By bringing together stakeholders from both inside and outside of government, and working across jurisdictions on behalf of a region – the unit at which people work, live, and get around – the





GREATER WASHINGTON PARTNERSHIP

FROM BALTIMORE TO RICHMOND.
FOSTERING UNITY. ADVANCING GROWTH.

Greater Washington Partnership can bridge political and geographic divides and help guide us towards real mobility solutions that make life better for everyone in the Capital Region,” said **former U.S. Secretary of Transportation Anthony Foxx**.

“In every part of our country, transportation is integral to helping businesses grow and thrive. As a business-led initiative, the Greater Washington Partnership has the reach, the influence, and the experience to help the Capital Region develop the modern, efficient transportation system it needs to remain strong and competitive,” said **former U.S. Secretary of Transportation Mary Peters**.

Today’s announcement marks the formal beginning of the Partnership’s collaborative efforts to build a shared Regional Mobility Blueprint, building on months of work with stakeholders across the region.

Throughout this initiative, the Partnership will work side-by-side with national experts, regional leaders and members of the public to deliver the Blueprint. Making progress on the Blueprint will impact the transportation system and the region in tangible ways. It will also require a never-before seen level of collaboration across jurisdictional and sectoral lines.

“The challenges facing our region's transportation ecosystem are not new, but our approach is. Never before has a group like the Partnership been in a position to be completely jurisdictionally agnostic, and think about what is truly best for the entire Capital Region's families and businesses. We all agree the status quo is not acceptable. Today's plan lays out the process so that, eventually, we can agree on how to fix it and actually get it done,” said **Jason Miller, CEO of the Greater Washington Partnership**.

To view the *Preface to a Blueprint for Regional Mobility*, visit:

www.greaterwashingtonpartnership.com/mobility

To view the online Request for Information (RFI), visit

www.greaterwashingtonpartnership.com/mobilityrfi

Leadership for the Regional Mobility Initiative

Tom Farrell, Chairman, President and CEO of Dominion Energy; **Ken Samet**, President and CEO of MedStar Health; and **Mark Weinberger**, Global Chairman and CEO of EY, who are all members of the Partnership’s Board of Directors, will co-chair the regional mobility initiative. The trio will work closely with a steering committee comprised of leading national and regional experts



PHONE NUMBER
(202) 765 2024

E-MAIL ADDRESS
MEDIA@GREATERWASHINGTONPARTNERSHIP.COM



GREATER WASHINGTON PARTNERSHIP

FROM BALTIMORE TO RICHMOND.
FOSTERING UNITY. ADVANCING GROWTH.

assembled to build the Blueprint.

Members of the steering committee include: **Robert Blue**, Executive Vice President and President and CEO—Power Delivery Group of Dominion Energy; **Michael Curran**, Executive Vice President and Chief Administrative Officer of MedStar Health; **Tyler Duvall**, Partner of McKinsey & Company, and former Acting Under Secretary for Transportation Policy at U.S. Department of Transportation; **Maurice Jones**, President and CEO of LISC, and former Virginia Secretary of Commerce and former Deputy Secretary at Department of Housing and Urban Development; **Marcia Hale**, President of Building America's Future; **Jason Miller**, CEO of the Greater Washington Partnership; **John Porcari**, President for U.S. Advisory Services of WSP USA and former Deputy Secretary at U.S. Department of Transportation and former Maryland Secretary of Transportation; **Kevin Virostek**, Greater Washington Managing Partner for EY; **Edward Wytkind**, Senior Advisor to the Partnership and former President of the Transportation Trades Department, AFL-CIO; and **David Zipper**, Senior Advisor to the Partnership and former Managing Director for Smart Cities and Mobility at 1776, and member of two former Washington, D.C. mayors' economic development teams.

Additional Findings from the *Preface*:

The *Preface* report released today provides insights into the region's transportation system and a baseline assessment of how the region performs on four priorities around which the Partnership will focus its efforts. Those priorities are:

- Connect the super-region
- Improve the consumer experience
- Ensure equitable access
- Integrate innovation

Among the report's findings are that the Capital Region of Baltimore, Washington, and Richmond is an economic powerhouse – the 3rd largest regional economy in the United States and 7th largest in the world – but that the region's growth is lagging behind its peers. The region's transportation system was a strength and key enabler of the region's growth, but it has now become a limiting factor on the region's ability to maximize its potential. The report notes that the number of entities that play a significant decision-making or operational role, as well as lack of sufficient identified funding for future transportation needs, are constraining factors on the region's transportation system.





GREATER WASHINGTON PARTNERSHIP

FROM BALTIMORE TO RICHMOND.
FOSTERING UNITY. ADVANCING GROWTH.

The report asserts that the region must start acting on regional solutions that overcome the jurisdictional boundaries that have too often impeded progress, deliver new sources of growth and enable the region to flourish in an increasingly competitive global economy.

Quotes from Supporters and Experts:

“Improved regional mobility is not an end in itself – it’s a means to a thriving economy. For the Capital Region to succeed, we must find innovative ways to deal with critical bottlenecks, mitigate growing congestion, and efficiently adopt new technologies. Our economic future depends on a regional commitment to these goals,” said **Tyler Duvall, Partner, McKinsey & Co.**

“If we want companies to see the Capital Region as an inviting, cost-effective place to do business, we need a transportation system that can meet their needs. Our roads and transit systems need to work better and more efficiently, or we risk losing businesses to other parts of the country. Our challenges are complex and long-standing, and solving them will require a strong partnership between government and the private sector, led by groups like the Greater Washington Partnership,” said **Marcia Hale, Building America’s Future.**

“A strong region requires strong neighborhoods. The Partnership's Mobility Blueprint is focused on strengthening our neighborhoods by outlining a plan to achieve affordable, safe, and reliable mobility solutions to access jobs, schools, healthcare, and the myriad other places our region’s residents travel to and from every day,” said **Maurice Jones, LISC.**

“From building the Metro system to rebuilding the Woodrow Wilson Bridge, the Capital Region has shown time and again that when we think and act regionally, we can do great things. Now, it’s time for us to renew our commitment to a regional approach; only by working together can we successfully tackle the challenges we face,” said **John D. Porcari, WSP.**

“Transportation means jobs, not only for the people who build, run and maintain our systems, but for the millions of others who rely on our transportation network to get to work every day. A high-quality transportation network will not only support our existing businesses and workers, but also encourage new companies to locate here, creating new jobs for our region. Achieving these critical outcomes will require the execution of a truly regional mobility strategy,” said **Edward Wytkind.**

“We are on the verge of a transformation in mobility – from autonomous vehicles to on-demand services and tools that allow consumers to access the mobility they need, when they need it. Smart regions will embrace these innovations and their potential to catalyze economic growth. To be a





GREATER WASHINGTON PARTNERSHIP

FROM BALTIMORE TO RICHMOND.
FOSTERING UNITY. ADVANCING GROWTH.

true leader and innovator in this space, the Capital Region must overcome its jurisdictional silos and embrace a coordinated regional approach, like the one presented here today,” said **David Zipper**.

About the Greater Washington Partnership:

The Greater Washington Partnership is a civic alliance of CEOs, comprised of leading businesses and entrepreneurs, who are committed to making the Capital Region— from Baltimore to Richmond— one of the world’s best places to live, work and build a business. Working in collaboration with leaders across our communities, the Partnership connects and leverages the region’s extraordinary assets to advance inclusive, actionable solutions that strengthen the Capital Region as leading global region and center for commerce and innovation.

Founding investors of the organization include the CEOs and leaders of Ramsey Asset Management, JPMorgan Chase & Co., Monumental Sports & Entertainment, Johns Hopkins University, Capital One Financial Corporation, Northrop Grumman Corporation, Exelon Corporation, Salamander Hotels and Resorts, Dominion Energy, MedImmune, S&R Foundation, WGL Holdings, Inc. and Washington Gas, Akin Gump Strauss Hauer & Feld, LLP, Under Armour, The Carlyle Group, McKinsey & Company, MedStar Health, T. Rowe Price, Rally Health, and EY. Information about the Greater Washington Partnership is available at www.greaterwashingtonpartnership.com.

###

Press contact:

TJ Ducklo

tducklo@greaterwashingtonpartnership.com



PHONE NUMBER
(202) 765 2024

E-MAIL ADDRESS
MEDIA@GREATERWASHINGTONPARTNERSHIP.COM