



GREATER WASHINGTON PARTNERSHIP

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FOR IMMEDIATE RELEASE

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Greater Washington Partnership Names Francesca Ioffreda Its New Vice President of Inclusive Growth

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Washington, D.C.— Today, the Greater Washington Partnership announced Francesca Ioffreda as its Vice President of Inclusive Growth. This is a new role at the Partnership that will focus on three integrated work streams: identifying and deploying new inclusive growth initiatives, amplifying inclusive growth work within existing Partnership programs, and elevating inclusive growth efforts put forth by Partnership member companies.

Ioffreda brings a wealth of experience working across the public and private sectors on economic growth, diversity and inclusion, and smart cities efforts. She is an accomplished leader who will expand the Partnership's inclusive growth capabilities and play an invaluable role in helping further empower businesses and communities throughout the Capital Region.

"On behalf of the Board and stakeholders, I am delighted to welcome Francesca as the Partnership's new Vice President of Inclusive Growth," said **Russ Ramsey, Chairman of the Greater Washington Partnership**. "Her issue expertise, professionalism, and understanding of this region will help further advance our focus on inclusive growth and create momentum behind solutions that address inequities and advance social justice throughout the Capital Region."

Throughout her career, Ioffreda has worked to advance diversity, equity, and inclusion efforts. She most recently worked at Deloitte where she served as Chief of Staff for the U.S. Smart Cities Practice and led the National Diversity & Inclusion Recruiting Taskforce. As an engagement manager at Deloitte, she focused on economic competitiveness, innovation ecosystems, public-private partnerships, and regional growth efforts. She advised the State of New York on a life sciences cluster strategy, helped a major retailer pioneer an innovative model for delivering health



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services supported regional growth and commercial space industry efforts for California's Central Coast and authored a global COVID-19 recovery whitepaper during her tenure.

Tony Pierce, Partner in Charge of the DC office of Akin Gump Strauss Hauer Feld LLP and Chair of GWP's Inclusive Growth Committee, said "The Partnership has focused on inclusion, diversity, and equity from the start. From workforce development to transportation, the Partnership is focused on accelerating solutions to address and rectify inequities in the region. Francesca is well positioned to amplify the work of the Partnership and our members, as well as to identify and deliver new solutions to ensure that the Capital Region is the most inclusive, fastest growing economy in the country."

"We are thrilled to have Francesca's expertise on the team," said **JB Holston, CEO of the Greater Washington Partnership**. "Her strong track record helping organizations and clients leverage diversity to create and strengthen inclusive environments will help accelerate the Partnership's work of creating a culture of equity, diversity, and inclusion from Baltimore to Richmond."

"I am honored and excited to assume this new role and help promote shared prosperity for the region I grew up in and call home," said Ioffreda. "Our region and country are at a critical inflection point and we have a unique opportunity to create lasting change and new pathways of opportunity for underserved communities. I am passionate about this diverse and vibrant region and its potential to be a global model for inclusive and sustainable growth that improves lives for people in the Capital Region."

Ioffreda brings significant public sector and international experience to the Partnership, having worked as a Policy Fellow for Former Chicago Mayor Rahm Emanuel, a Fulbright Fellow in Bogota, Colombia, conducting research on poverty alleviation and upward mobility, and as Davis Project for Peace Fellow promoting women's rights in Paraguay.

Ioffreda has a Master of Business Administration from Harvard Business School, and a Master of Public Policy from Harvard's Kennedy School of Government, and a bachelor's degree in Economics and International Relations from Claremont McKenna College. She was born and raised in the Washington area and currently lives in the District's Park View neighborhood.

To find out more and get updates about the Partnership's inclusive growth work, please visit: www.greaterwashingtonpartnership.com.





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About the Greater Washington Partnership

The Greater Washington Partnership is a first-of-its-kind civic alliance of CEOs in the region, drawing from the leading employers and entrepreneurs committed to making the Capital Region—from Baltimore to Richmond—one of the world's best places to live, work and build a business. Working in collaboration with leaders across our communities, the Partnership connects and leverages the region's extraordinary assets to advance inclusive, actionable solutions that strengthen Capital Region as a leading global region and center for commerce and innovation.

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