



GREATER WASHINGTON PARTNERSHIP

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Greater Washington Partnership Announces New Members joining the Capital CoLAB

*Marymount University and Deloitte join the Capital CoLAB,
adding to the strong team of universities and businesses
propelling the program.*

Washington, D.C.— Today, the Greater Washington Partnership announced that it has added new business members and university partners to the Capital CoLAB (Collaborative of Leaders in Academia and Business). On the business side, the Partnership welcomed Deloitte. On the university side, the Partnership welcomed Marymount University, which will be launching the Digital Tech Credential program in Spring 2021.

The Capital CoLAB, Greater Washington Partnership's talent and skills initiative, is an action-oriented partnership that brings together the leaders of the region's top academic institutions and the largest employers to shape the diverse digital tech talent ecosystem. CoLAB's programs span K-12 school districts, community colleges, universities, and large employers who are all working to ensure that the Capital Region offers pathways to digital tech employment while expanding and diversifying the learners who pursue it.

Deloitte, the largest professional services firm in the United States, with offices in the Greater Washington area, has already been deeply engaged with the CoLAB's thought leadership and HR working groups. "As the economy transitions to the future of work, it will be critical to prepare our workforce with the key skills needed to remain competitive in this rapidly-changing, tech-driven marketplace," said **Tamika Tremaglio, Greater**





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Washington Managing Principal, Deloitte. "Deloitte is excited to join this forward-thinking program and is committed to playing an integral role in helping strengthen the talent pipeline for the entire region."

Marymount University, with a main campus in Arlington, VA and an enrollment of about 3,300 students, is well-equipped to maximize its CoLAB partnership. "Our Strategic Plan vision at Marymount is to achieve national recognition for our unmatched, innovative curriculum, and that is why Capital CoLAB is an ideal partner for us," said **Irma Becerra, Ph.D., President, Marymount University.** "While analytics, cloud computing and artificial intelligence may usually be associated with areas like IT and computer science, we recognize these fields are changing all disciplines. We are integrating these fields into all our programs, from health care to interior design. We're also planning to launch an engineering program that will expand STEM opportunities for our students. These initiatives will result in the development of uniquely qualified talent which will take the Capital Region to the next level, and we're proud to team up with Capital CoLAB to create tomorrow's leading global knowledge hub."

"We are excited to welcome Marymount and Deloitte into the CoLAB," said **Dr. Jeanne Contardo, Vice President and Managing Director of the Capital CoLAB.** "Deloitte joined the Partnership this year and has been a terrific partner already—we are eager to more deeply collaborate on building the diverse digital tech workforce in the region. Marymount University, with its driven leadership and faculty, as well as its diverse student population and industry-aligned programs, will be a key player in our efforts to engage 45,000 students with digital tech pathways—at least 50% of whom will be from underrepresented backgrounds—by 2025."

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About the Greater Washington Partnership

The Greater Washington Partnership is a first-of-its-kind civic alliance of CEOs in the region, drawing from the leading employers and entrepreneurs committed to making the Capital Region—from Baltimore to Richmond—one of the world's best places to live, work and build a business. Working in collaboration with leaders across our communities, the Partnership connects and leverages the region's extraordinary assets to advance inclusive, actionable solutions that strengthen the Capital Region as a leading global region and center for commerce and innovation.

Please see www.deloitte.com/us/about for a detailed description of their legal structure.

