

## STUDENT COMPETITION TO VISUALIZE THE BENEFITS OF THE CAPITAL REGION RAIL VISION

### Complete Rules and Regulations

Greater Washington Partnership is hosting a competition for students to showcase their creativity, skills, and talent and help the Partnership visualize the benefits of the Capital Region Rail Vision for a wider audience.

#### **Eligible Participants:**

Students at CoLAB partner universities can participate as individuals or on teams of no more than 5 students per team. CoLAB partner universities are listed in the appendix at the bottom of this document.

Submissions will be accepted from an eligible individual or from the designated individual representative of a team.

Participants must be 18 years or older to participate in the competition as individuals or on teams.

Each Submission must include the contact information of a faculty advisor who can confirm eligibility.

Employees of the Partnership and their immediate families or those living in the same household as a Partnership employee are not eligible to enter this competition.

By submitting a team's Submission, the team representative represents that he or she has the approval of the team members to represent them. Such representation once made shall be irrevocable and unchangeable. The Partnership accepts no responsibility for apportioning winnings or for adjudicating disputes of any kind among team members.

#### **Submission Requirements:**

**Deadline:** Students must submit their Submission to the Partnership no later than June 30, 2021 using the submission form found on <https://greaterwashingtonpartnership.com/capital-region-rail-vision-student-competition/>. The submission form accepts uploads no more than 10MB or external URL links.

**Submission:** Students will create and submit a visual answer (a "Submission") to the following:

*"Why should you care about the Capital Region Rail Vision?  
What benefits will you see in 2045 from the Rail Vision?"*

A Submission may consist of images, charts, websites, videos, graphics, etc. Participants may represent themselves, their community, another jurisdiction, or any stakeholder group whose perspective they wish to explore. Uploaded submissions may not exceed 10MB. Larger files can be hosted externally and pointed to using a URL link.

Participant(s) are solely responsible for the information, data, text, software, music, sound, photographs, graphics, video, messages, tags, and other materials included in the Submission, whether publicly posted or privately transmitted. A Submission must be original and the participant(s) must (1) hold all necessary rights to all the materials, images, videos, graphics and information in the Submission, or (2) have permission from the holder of such rights, or (3) the materials, images, videos, graphics and information in the Submission must be in the public domain. Winners will have to ensure that they have all rights necessary to permit them to grant a license to the Partnership to use the Submission (as set forth below), including granting a license to use any permissions and rights obtained from third parties, to the Partnership.

A Submission may not contain offensive, libelous, sexually explicit, disparaging or other inappropriate content and may not defame or otherwise violate the rights, copyrights, trademarks, or rights of publicity, privacy, or reputation of any third party. A Submission may not contain any material to promote sale of a product or service.

**How the Submissions will be Judged and by Whom:**

Submissions will be judged by a panel of Partnership employees experienced in transportation, marketing, and communications.

Judges will select the top three Submissions considering the following criteria in making their selections:

- Clear and compelling visual depiction of the benefits of the Capital Region Rail Vision
- Demonstrates comprehension and use of the Capital Region Rail Vision technical products to build their submission
- Is additive, rather than duplicative, to existing Capital Region Rail Vision Technical Products, either by creating new content or improving upon existing content
- Is clear in the intended audience and uses appropriate language, word-choice, and styling to explain the benefits of the Capital Region Rail Vision to said audience

The decisions of the judges are final and incontestable.

**What are the Prizes and How will They be Distributed?**

Prize funds will be distributed to the individual winner or the representative of the team who is solely responsible for splitting and distributing winnings among team members. Winners (either individuals or the representative of the team) will be contacted to provide their legal name, permanent address, and social security number for the Partnership to be able to distribute the cash prize. Any federal, state, and local taxes, and all similar fees and assessments, are the sole responsibility of the prize recipient.

The winning submissions will also be shared with representatives at CoLAB employers at the next quarterly meeting and attributed to the winning individuals (and team members if applicable).

**Additional Requirements and Disclaimers:**

By entering this competition, each individual participant and each team member grants the Partnership a worldwide nonexclusive, royalty-free, transferable license to use the Submission, or any portion thereof, for Partnership purposes, and grants the Partnership a world-wide, non-exclusive, royalty-free, transferable license to use the participant's name, likeness, photograph, voice, and/or biographical information for advertising, publicity, and promotional purposes.

Submitting a visual to this competition does not guarantee that the Submission will be displayed or used by the Partnership.

## **Appendix CoLAB Partner Universities**

Only students enrolled at CoLAB partner universities can participate as individuals or on teams of no more than 5 students per team. CoLAB partner universities are listed below:

- American University
- Bowie State University
- Frostburg State University
- George Mason University
- George Washington University
- Georgetown University (SCS)
- Howard University
- Johns Hopkins University
- Marymount University
- Trinity Washington University
- Towson University
- University of Maryland, Eastern Shore
- University of Maryland, Baltimore County
- University of Maryland, College Park
- University of Maryland, Global Campus
- University of Richmond
- University of Virginia
- Virginia Commonwealth University
- Virginia Tech