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Greater Washington Partnership Announces Carrie Kolasky as Chief Growth Officer

Kolasky brings more than 20 years of institutional fundraising experience to the role and will help generate lasting impact through Partnership initiatives across the Capital Region.

Washington, D.C. – Today – the [Greater Washington Partnership](#) announced that it has named Carrie Kolasky as Chief Growth Officer. In this newly created role, Kolasky will advance the organization’s position with relevant constituents and drive broader awareness and support for the organization, including highlighting the benefits of working and living in the Capital Region.

Over a career spanning more than two decades, Kolasky has built a track record in executive leadership, management, and fundraising for national nonprofits including research, policy and advocacy organizations. She has created lasting impact including financial and operational sustainability at the Brookings Institution, the Urban Institute, and most recently the Atlantic Council where she served as the Senior Vice President of Advancement and Partnerships.

“I was fortunate to work with Carrie when she was at the Brookings Institution and at the Urban Institute and know she’ll be an incredible addition to the Partnership’s leadership team,” said **Peter Scher, Vice Chair at JPMorgan Chase & Co. and Board Chair at the Greater Washington Partnership**. “Carrie’s deep experience in the challenges facing metropolitan regions – along with her energy and personal passion for our region – will be invaluable to the long-term success of the partnership and help us create a more diverse and inclusive economy.”

Carrie will have primary responsibility for the Partnership’s fundraising efforts, working closely with CEO JB Holston and the Board of Directors, comprised of C-suite leaders from some of the largest employers across the region from Baltimore to Richmond. With her strong understanding of the changing philanthropic landscape and a commitment to providing value for funders, Kolasky will oversee the Partnership’s external corporate, foundation, and high net worth individual relationships. More broadly, Kolasky will work with the Board and senior leadership at the Partnership to develop and deliver the growth strategy to help scale the organization’s impact and advance a growing portfolio of supporters in the coming years.



“As a native of Greater Washington, I am thrilled to be joining such an incredible team of leaders who share my passion for making the Capital Region the best place to work and live,” said **Carrie Kolasky, incoming Chief Growth Officer at the Greater Washington Partnership**. “For years I have worked at the intersection of philanthropic, private, and public sectors, finding areas of collaboration that generate growth, new opportunities, and lasting solutions. The Partnership represents an incredible opportunity to do this work at scale alongside our region’s most innovative leaders. Together, we will create transformational, positive, and sustainable change in the region.”

The Greater Washington Partnership has been catalyzing solutions to the region’s long-term opportunities since its inception in 2017. Built upon the idea that “if one wins, we all win,” the Partnership provides a unique national model for regional engagement as it is supported by more than 40 of the largest employers and leading entrepreneurs across industry sectors from Baltimore to Richmond. The Partnership advances solutions that emerge from deep and rigorous analytical work provided by Partner organizations.

The Partnership has framed its work overall on advancing inclusive growth. As the COVID-19 pandemic and the social justice movements of the past year have underscored, inclusive growth is the moral and economic imperative of our time. According to research from McKinsey, closing the wealth gap in the region has the potential to add \$35-\$50 billion annually to the regional economy by 2028. The six interconnected pillars identified in the recently published [Inclusive Growth Blueprint Preface Report](#) encompass long-term opportunity areas for the Region such as broader and deeper pathways for talent toward the future of work and inclusive and resilient transit and infrastructure. The Partnership has successfully catalyzed solutions for these areas as demonstrated through its [Blueprint for Regional Mobility](#), the creation of the [MetroNow Coalition](#), and the building and scaling of the [Capital CoLAB](#).

The Partnership is now looking to broaden the aperture of their work. Through its inclusive growth focus, solutions are rapidly emerging for the Capital Region to collectively support smaller, diverse business creation and growth. Future areas of consideration include climate sustainability and resilience. The Partnership’s unique regional focus and responsibility also position it to serve as an important bridge to the region for global and fast-rising technology organizations.

“Carrie’s experience and passion will accelerate the Partnership’s growth dramatically,” said **JB Holston, CEO of the Greater Washington Partnership**. “The region from Baltimore to Richmond is extraordinarily diverse, rich with educational resources, and uniquely positioned to accelerate through inclusive recovery



to become the most inclusive growth economy in the country. Our Partners are committed to continuing to collaboratively catalyze solutions to scale that will help deliver this promise.”

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About the Greater Washington Partnership

The Greater Washington Partnership is a first-of-its-kind civic alliance of CEOs in the Region, drawing from the leading employers and entrepreneurs committed to making the Capital Region – from Baltimore to Richmond – one of the world’s best places to live, work and thrive. Working in collaboration with leaders across our communities, the Partnership connects and leverages the region’s extraordinary assets to advance inclusive, actionable solutions that strengthen the Capital Region as a leading global region and center for commerce and innovations.

