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Greater Washington Partnership Elects Community Leaders from Across the Capital Region to its Board of Directors

Rosie Allen-Herring, President & CEO of the United Way of the National Capital Area; Lisa Hamilton, President & CEO of the Annie E. Casey Foundation in Baltimore, MD; and Greta J. Harris, President & CEO of the Better Housing Coalition in Richmond, VA are the first leaders from community-based organizations to be elected to Partnership's Board of Directors.

Washington, D.C. – Today, the Greater Washington Partnership unanimously elected three new members to its board of directors, representing community organizations from across the Capital Region. Rosie Allen-Herring, President & CEO of the United Way of the National Capital Area; Lisa Hamilton, President & CEO of the Annie E. Casey Foundation in Baltimore, MD; and Greta J. Harris, President & CEO of the Better Housing Coalition in Richmond, VA are the first leaders representing community-based organizations to join the Partnership's Board of Directors, a dynamic group committed to advancing inclusive economic growth in the Capital Region. The Partnership Board is charged with providing thought leadership and expert guidance, driving strategies that generate impact, and deepening relationships with the Capital Region communities the organization seeks to serve.

Moving the needle on social and economic change requires a cross-sector set of perspectives and expertise. Since its inception, the Partnership has maintained that prioritizing inclusivity and equity is essential for the Capital Region to compete and thrive. By adding three new board members from renowned community-based organizations, the Partnership is affirming its founding philosophy that big, institutional, complex problems need solutions that are cross-jurisdictional and that have the support and buy-in of the most influential and impactful organizations and voices across the region.

"I am so delighted to welcome Greta, Rosie, and Lisa to the Partnership Board. They will each bring deep experience and knowledge to our efforts, and I look forward to learning from their perspectives, unique skillsets, and leadership throughout this region," said **Peter Scher, Vice Chairman of JPMorgan Chase & Co. and Board Chair of the Partnership**. "Historically, the Partnership's board has been comprised of Capital Region business leaders, driving solutions to make a more inclusive and equitable region. With the addition of these leading voices, we will be in an even stronger position to deliver on our mission to grow, retain, and attract talent and investment across Greater Washington."

Rosie Allen-Herring is an international expert on public private partnerships, philanthropy, and business strategy. She is currently the President and Chief Executive Officer of United Way of the National Capital Area (United Way NCA) and is recognized as a thought leader who demonstrates the ability to convene public-private entities to leverage talent and resources and create collective impact in communities across the region and beyond. Rosie has more than 30

years of experience in corporate finance, strategic leadership, public and private partnerships, corporate philanthropy and community investment. Formerly, Rosie was the Managing Director of the Community Investment and Engagement Division at Fannie Mae where she led corporate philanthropic strategy and oversaw the organization's social responsibility investments and employee-engagement efforts nationwide. Rosie has developed, implemented, and managed key business strategies for the Washington Metropolitan area, resulting in investments of more than \$2 billion in the region.

"Having served as an Advisor to the Greater Washington Partnership's Inclusive Growth work, I am keenly aware of the organization's ability to collaborate with partners and scale solutions that result in a more inclusive and equitable region" said **Rosie Allen-Herring, President & CEO of the United Way of the National Capital Area and incoming Director**. "I look forward to building upon this foundation as a member of the board to identify opportunities to lead on inclusive economic growth and to help close the equity gap. The non-profit sector in this region has been at the forefront of this work, and I am passionate about ensuring we grow both responsibly and sustainably."

From transportation and digital skills to housing and access to capital, the Partnership leverages our Partner organizations to collaborate across sectors to make the Capital Region the best place to live, work, and build a business. The data is clear that the region that is the most inclusive and equitable will grow faster and strengthen its economic competitiveness. Research from McKinsey shows that by closing the racial equity gap in the Capital Region, we have the power to unlock an estimated \$35-50 billion in GDP by 2028. The Partnership's Directors recognize the opportunity and obligation for their companies, employees, and communities to identify, catalyze, and scale solutions that drive economic competitiveness and shared prosperity.

Lisa Hamilton is a visionary leader with a deep understanding of the needs of children, youth and families who has served as President and CEO of the Annie E. Casey Foundation since 2019. Previously, Hamilton was the Foundation's executive vice president and chief program officer, overseeing investments to promote community change, economic opportunity for families, and public system reform. She also guided efforts to strengthen the social sector and encourage the implementation of effective strategies through policy and data advocacy, leadership development, and research. Prior to joining the Foundation, Hamilton enjoyed a 14-year career at UPS. She held positions in corporate tax and public affairs before advancing to president of the UPS Foundation, where she directed global philanthropic and volunteer programs. She ultimately earned the post of vice president of corporate public relations, overseeing global media relations, reputation management and executive communications for the company.

"Equity and inclusion are central to the Foundation's mission and work in Baltimore and beyond, and I am delighted to join the Greater Washington Partnership's Board of Directors, where my colleagues are already pursuing an inclusive growth agenda for the Capital Region," said **Lisa Hamilton, President & CEO of the Annie E. Casey Foundation and incoming Director**. "The issues and challenges facing our region cannot be solved by one sector or organization alone, and I look forward to collaborating with my peers and stakeholders from Baltimore to Richmond to identify sustainable and scalable solutions to advance racial equity and promote inclusive growth."

Greta J. Harris has served as President and CEO of the Better Housing Coalition (BHC) in Richmond, VA since August 2013. She is a thought-leader in the fields of real estate development, finance, and inclusive management. For more than two decades, she has worked across the country exclusively in emerging markets and creatively financed and/or developed \$500 million of housing thereby helping unleash potential in modest income communities. Earlier in her career, Harris worked for the New York-based Local Initiatives Support Corporation (LISC) for nearly 17 years supporting economic development opportunities across the South and Mid-West regions. Known as a values-driven entrepreneur, she has transitioned traditional nonprofit organizations into mission-oriented businesses that promote sustainable corporate growth to yield greater community impacts. Harris was elected to the board of Market Corporation in 2021 and appointed to the Virginia Tech University Board of Visitors in 2016. She serves on the boards of ChamberRVA, the Partnership for Housing Affordability, the Housing Partnership Network and the Richmond Jazz Society. She also co-chairs the Commonwealth of Virginia's bipartisan redistricting commission.

"At the Better Housing Coalition, we are passionate about changing lives and transforming communities through high-quality, affordable housing and equitable community building where there can be abundant opportunity access for all. I am eager to share my passion and expertise with the Greater Washington Partnership," said **Greta J. Harris, President & CEO of the Better Housing Coalition and incoming Director**. "I look forward to working with the Board and staff to identify inclusive and scalable solutions to ensure the Capital Region is a place where all can thrive and prosper."

"Since our founding, the Partnership has established a shared goal to ensure that the Capital region becomes the most inclusive growth economy in the country," said **JB Holston, CEO of the Greater Washington Partnership**. "With the addition of Greta, Rosie, and Lisa to our Board, the Partnership is poised to deliver on our existing commitment to powering inclusive growth and to identify new opportunities for cross-sector collaboration that will result in sustainable, shared prosperity for the region."

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About the Greater Washington Partnership

The Greater Washington Partnership is a first-of-its-kind civic alliance of business and community leaders committed to driving economic competitiveness and shared prosperity in the Capital Region – from Baltimore to Richmond. Working in collaboration with leaders across our communities, the Partnership connects and leverages the region's extraordinary assets to convene changemakers, curate solutions, and catalyze action that strengthens the Capital Region as a leading global region, a center for commerce and innovation, and one of the world's best places to live, work and build a business.