GREATER WASHINGTON PARTNERSHIP

CHAMPIONS FOR GROWTH AND PROSPERITY

Employer Signaling: Infrastructure Investments Index

a pilot project supported by The Kresge Foundation

GOALS

Bring more federal grant monies to the region, from Baltimore to Richmond.

Facilitate cross-sector collaboration to enhance regional competitiveness.

Create a private sector model to support public sector excellence.

JOIN THE PILOT

The Partnership is seeking leading employers with expertise or business-related interests in:

- Data or Financial Analysis
- Grant Writing or Management
- Transportation Infrastructure
- Procurement

Participants commit to take one survey and attend one workshop. Participants may be connected with a public sector partner to provide expert guidance.

GET INVOLVED

THE OPPORTUNITY

The Investing in America agenda (including the American Rescue Plan, Bipartisan Infrastructure Law, CHIPS and Science Act, & Inflation Reduction Act) unlocked historic funding opportunities to advance regional infrastructure, innovation, and economic development.

THE CHALLENGE

Jurisdictions across the country are competing to secure federal infrastructure funding. However, public sector partners may be constrained by internal staff capacity, resources, and limited information about shared priorities and interests across the public and private sectors.

THEORY OF CHANGE

By mapping public sector infrastructure projects and restraints against the interests and technical expertise of the region's leading employers, the Partnership can facilitate enhanced cross-sector collaboration, regional competitiveness, and our capacity to win federal grant funding.

4 STAGES OF THE INFRASTRUCTURE SIGNALING INDEX PILOT

The most successful regions benefiting from federal infrastructure investments are well-coordinated across levels of government and the public and private sectors. This proposal will help match interests, capabilities, and needs of the public sector with leading regional employers and experts to enhance the region's ability to secure federal funding that can strengthen inclusive economic growth and regional competitiveness.

Survey Public Sector Partners

01

Identify planned infrastructure grant applications as well as pending applications that are on hold due to lack of capacity or resources.

Survey Leading Employer Partners

02

Gauge interest from leading employers in public-sector infrastructure priorities and host workshop to identify available expertise.

Publish Infrastructure Signaling Index

03

Compile results from surveys, prioritization of pending infrastructure projects, public sector needs, and expertise from leading employers.

Connect Parties with Shared Interests

04

Link pilot participants according to shared interests, monitor collaboration, if any, and report on lessons learned from the pilot.

About the Partnership

The Greater Washington Partnership is a nonprofit alliance of influential cross-sector employers in Maryland, Virginia and Washington, DC. Our goal is to champion economic growth and inclusive prosperity, from Baltimore to Richmond, to make our region the best place to live, work and build a business.