

GREATER WASHINGTON PARTNERSHIP

YEAR-END REPORT 2024

**Advancing Collective Achievements and
Driving Economic Growth**



**GREATER
WASHINGTON
PARTNERSHIP**





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Our Mission

We identify shared opportunities and core challenges, offering solutions to critical regional issues including skills and talent, regional mobility, infrastructure and inclusive economic growth.

Our Vision

To make the region, stretching from Baltimore to Richmond, vibrant, economically competitive and prosperous — uplifting it as the best place to live, work and build a business.



“Focused on identifying solutions as unique and powerful as the region itself, the Partnership’s efforts build on the impressive skills and talent, regional mobility, infrastructure and inclusive economic growth our community is known for.”

Letter from Kathy Warden
Board Chair





Letter from Kathy Warden Board Chair

Innovation and opportunity have long defined this region.

Stretching from Baltimore to Richmond, our region brings together world-class academic institutions, industry-leading employers and the seat of the U.S. government, creating a breadth of possibilities unlike anywhere else in the nation, or the world.

Since 2016, the Greater Washington Partnership has worked to unlock our region's potential. Focused on identifying solutions as unique and powerful as the region itself, the Partnership's efforts build on the impressive skills and talent, regional mobility, infrastructure and inclusive economic growth our community is known for.

Now in our ninth year, this first-of-its-kind nonprofit alliance continues to operate by our founding principles, including the core belief that the challenges and opportunities we face require a unified approach.

Working hand-in-hand, across business, government, academia and our strong community, the Partnership's targeted investments in strategic growth have catalyzed action and meaningful change. Create the right conditions for opportunity, and success will follow.

Championed by a group of dedicated leaders, the Partnership's board acts with purpose and vision to lift this region and together, we are deeply proud to call it our home.

Kathy Warden

Kathy Warden | Chair, President & CEO, Northrop Grumman
Greater Washington Partnership Board Chair

“As we look to the future, the Partnership will continue to lead the charge in unleashing potential and possibilities to create prosperity for all.”

Letter from Kathy Hollinger
Chief Executive Officer





Letter from Kathy Hollinger Chief Executive Officer

As I reflect on the impact of the Greater Washington Partnership over the past year, I'm struck by the significant strides our coalition of leading employers has made across the Baltimore-Richmond corridor. Together, we're not just enhancing workforce development, strengthening regional infrastructure and driving inclusive economic growth, we're reshaping the future of Maryland, Virginia and Washington, DC.

Through unprecedented collaboration, we've united governors, mayors, federal officials, CEOs and academic leaders in a shared vision that transcends boundaries — proving that our collective strength allows us to compete effectively on the global stage. This willingness to pursue shared solutions marks significant progress in how we approach our region's challenges and opportunities.

Across our corridor, we're making a tangible difference in each jurisdiction. Collaborating with regional allies, we supported over 10 major infrastructure projects that received \$643.9M in funding this year. We awarded 200 Emerging Tech Talent Scholarships to college students in Maryland, Virginia, and Washington, DC, fostering tech careers at 14 institutions. Celebrating the second anniversary of the Collective Action for Shared Prosperity 5-year goal, this year we announced that more than \$3.2 billion (70%) of the \$4.7 billion committed by leading employers has already been invested. These investments will enhance capital access, fund affordable housing, support health equity, and open procurement opportunities for small and emerging businesses.

From addressing public safety challenges through cooperation between law enforcement agencies to aligning education and workforce initiatives across state lines and tackling new efforts with housing — our region has shown more unity.

We've moved beyond individual city solutions to create collaborative approaches that lift communities and allow businesses to thrive. Most importantly, we've done this while keeping equity at the forefront, ensuring our economic growth creates opportunities in every neighborhood and resident.

As we look to the future, the Partnership will continue to lead the charge in unleashing potential and possibilities to create prosperity for all. Thank you to our Board, Leadership Council and contributors whose continued commitment drives progress in our region.

A handwritten signature in black ink that reads "Kathy Hollinger".

Kathy Hollinger

We are an alliance
of CEOs and C-suite
executives of leading
employers stretching
from Baltimore to
Richmond.



Kathy Warden
NORTHROP GRUMMAN
Board Chair,
Executive Committee



Ted Leonsis
MONUMENTAL SPORTS
& ENTERTAINMENT
Vice Chair & Co-Founder,
Executive Committee



Peter Scher
JPMORGANCHASE
Immediate Past Board
Chair & Co-Founder,
Executive Committee



Russ Ramsey
RAMSEY ASSET
MANAGEMENT
Past Board Chair &
Co-Founder, Executive
Committee



Tony Pierce
AKIN
Co-Founder, Executive
Committee



Mark Weinberger
Independent Director,
Executive Committee



Rosie Allen-Herring
UNITED WAY OF THE
NATIONAL CAPITAL AREA



Tom Barkin
FEDERAL RESERVE
BANK OF RICHMOND



Robert M. Blue
DOMINION ENERGY



Calvin Butler
EXELON
CORPORATION



David L. Calhoun



Bruce Caswell
MAXIMUS INC.



Ron Daniels
JOHNS HOPKINS
UNIVERSITY



John J. DeGioia
GEORGETOWN
UNIVERSITY



Rich Fairbank
CAPITAL ONE



Nora Gardner
MCKINSEY &
COMPANY



Greta J. Harris
BETTER HOUSING
COALITION



**Donald Blue
Jenkins**
WASHINGTON GAS



J. Stephen Jones
INOVA HEALTH SYSTEM



Matt Kelly
JBG SMITH



Brian Kenner
AMAZON



Dan Kotter
EY





Lisa Lawson
THE ANNIE E. CASEY
FOUNDATION



Robert Moser
CLARK CONSTRUCTION
GROUP



Brian Pieninck
CAREFIRST BLUECROSS
BLUESHIELD



Kevin Plank
UNDER ARMOUR



Ann Ramakumaran
AMPCUS, INC.



Patrick Ryan
KPMG



Ken Samet
MEDSTAR HEALTH



Timothy Sands
VIRGINIA TECH



Bill Stromberg
T. ROWE PRICE



Joe Ucuzoglu
DELOITTE GLOBAL



Grant Verstandig
RED CELL PARTNERS



Ben Vinson III
HOWARD UNIVERSITY



Board Organizations' Total Economic Contributions

The Greater Washington Partnership unites leading employers, research universities and nonprofits across Maryland, Virginia and DC to drive the region's economic growth and competitiveness.

MARYLAND, VIRGINIA & WASHINGTON, DC

Total direct, indirect and induced economic impact

620,000

total direct and supported jobs

1 in 16

approximate direct and supported jobs in the region

\$85.4B

in total GDP

6%

of the region's GDP

\$2.6B

in total state taxes

\$1.5B

in total local taxes



Economic Contributions

(\$ IN BILLIONS)

IMPACT	JOBS	INCOME	GDP	ECONOMIC OUTPUT
Direct	301,000	\$29.4	\$44.2	\$76.1
Indirect	148,000	\$12.3	\$21.7	\$39.9
Induced	171,000	\$10.2	\$19.5	\$31.8
Total	620,000	\$52.0	\$85.4	\$147.8
Share of Region	6%	6%	6%	7%

\$98,000

Average direct employee income

\$71,000

Average indirect and induced income

2024 Year in Review

Metropolitan Baltimore, Washington, DC and Richmond together form the 4th largest regional economy in the country.

Collective Wins from Greater Washington Partnership:

100+

strategic gatherings conducted with our table of leading employers, uniting governors, mayors, federal officials, CEOs, academic leaders and other key policymakers and partner organizations.

25,000

students connected into TalentReady's 19 technology career development pathways in five jurisdictions since 2019. JPMorganChase generously invested \$5.3M in 2024 to grow the initiative and include high-priority career fields like healthcare and construction.

15+

written testimony submissions delivered to elected officials on legislation supporting regional mobility.



200

Emerging Tech Talent (ETT) scholarships granted, bringing the total to over 650 scholarships since 2021.

10+

major infrastructure projects supported across the region that received over \$643.9M this year and 50+ infrastructure projects that have received over \$4.18B since 2019, including funding to improve the WMATA Metro system.

150+

relationships formed between the region's procurement executives and emerging entrepreneurs since the first cohort of Next Level, our small business accelerator program, with additional investments secured in 2024 to expand the program and other supplier diversity initiatives.

\$3.2B+

in inclusive economic growth investments tracked toward the Collective Action for Shared Prosperity commitment made by our table of leading employers in just 2 years, achieving 70% towards our \$4.7B 5-year goal. Investments include:

✓ **\$2.1B+**

in small and emerging businesses

✓ **\$1B+**

in emerging communities through entrepreneurship programs, health equity and affordable housing initiatives

✓ **\$90M+**

towards driving access to capital

Creating & Leveraging Tools

Using evidence-based analytical tools, Greater Washington Partnership identifies shared challenges and offers actionable solutions to the region's most critical issues.

Explore Occupations

The occupations you see on this page are high demand and offer a family-sustaining wage at the entry-level. Select an occupation to learn more about its employment outlook, salary information, and commonly requested skills and certifications for entry-level workers.

- Cybersecurity**
 - Information Security Analysts
- Networking**
 - Network and Computer Systems Administrators
- Data Management & Data Analytics**
 - Computer and Information Research Scientists
 - Electrical Engineers
 - Database
- Software Development**
 - Software Developers



EMPLOYER SIGNALING SYSTEM (ESS)

Supported by the leading businesses and academic institutions in the Baltimore, Washington, DC and Richmond areas, our ESS process includes:

- Capturing proprietary labor market data of the region.
- Soliciting industry expertise and feedback from leading employers and educators on the knowledge, skills, abilities and credentials (KSACs) needed for entry level IT roles.
- Leveraging these insights to develop career pathways for the next generation of workers.

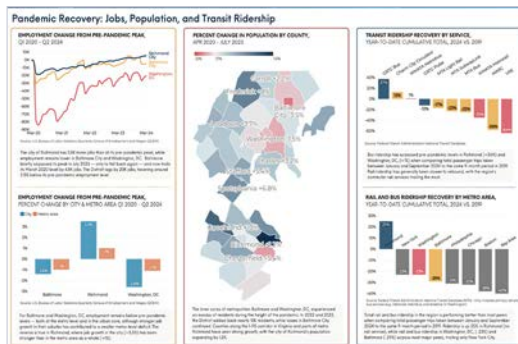
INCLUSIVE GROWTH DASHBOARD

With 46 different metrics and 103 data viewpoints that measure the region's economic performance annually, the Dashboard serves as a resource to inform policies, programs and investments that drive regional competitiveness.

- Tracks progress on closing equity gaps in education, workforce, access to capital, affordable housing, infrastructure and health.
- Provides region-specific metrics with comparisons among the Baltimore, Richmond and Washington, DC areas.
- Disaggregates data by race and gender and offers comparative statistics between a few different demographics.

**The demographic data collected through the Inclusive Growth Dashboard is used solely for analytical and reporting purposes to understand program reach and effectiveness, and is not used as criteria in any individual selection or decision-making processes.*

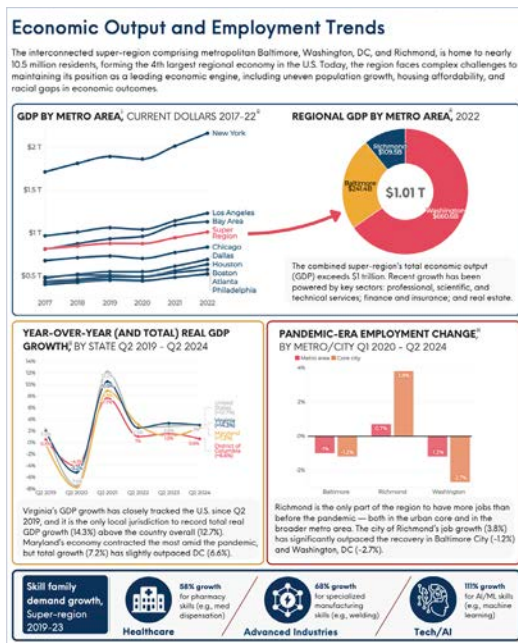




DATA & INSIGHT SNAPSHOTS

Using employment, demographic, population and economic trends, the Partnership regularly publishes reports on the region's pressing issues and opportunities for growth. 2024 releases include:

- [Regional Economic Snapshot](#) (October 2024): Insights into jobs, migration and demographic trends since the onset of the pandemic.
- [Board Organizations' Economic Impact](#) (October 2024): Highlights the economic contributions of Greater Washington Partnership board organizations.
- [City Snapshot of Baltimore, Richmond and Washington, DC](#) (November 2024): Overview of pandemic recovery, workforce, population and housing trends in the region's three largest cities.
- [The State of the Regional Labor Market](#) (March 2024): Brief on the areas of growth, educational targets and opportunities for our region's workforce and employers.



Key Convenings & Impactful Events

Connecting the top cross-sectoral, multi-jurisdictional business leaders with the Partnership's suite of research, tools and insights is key to how we support the development of data-driven solutions that benefit the entire region.

GOVERNORS ON REGIONAL ECONOMIC DEVELOPMENT

We engaged Governors Glenn Youngkin, Wes Moore and Lt. Governor Aruna Miller for data-driven dialogues on priority regional topics alongside our table of leading employers, covering shared opportunities for economic development and competitiveness, emerging industries, education and workforce development.

REGIONAL COMMERCE SECRETARIES

Hosted by KPMG, we convened the region's commerce executives, including Washington, DC Deputy Mayor Nina Albert, Maryland Secretary of Commerce Kevin Anderson and Virginia Secretary of Commerce Caren Merrick, to discuss strategies to bolster regional competitiveness. The conversation covered employer-driven methods for workforce development, housing affordability, storytelling to market the area to potential tourists and investors and continued diversification of local industries.

REGIONAL MAYORS

We brought together Washington, DC Mayor Muriel Bowser, Baltimore Mayor Brandon Scott and Richmond Mayor Levar Stoney for the 2024 Regional Mayors Convening at United Way of the National Capital Area.

CITY AND COUNTY COUNCIL CHAIRS AND PRESIDENTS LUNCHEON

Hosted at Amazon, we convened city and county council leaders from across the Baltimore-Richmond corridor to discuss housing affordability, underscoring its critical role in economic development and vitality.

COLLABORATIVE OF LEADERS IN ACADEMIA AND BUSINESS (COLAB) PRINCIPALS LUNCHEON

Hosted at the Northrop Grumman offices, we hosted our third annual [Collaborative of Leaders in Academia and Business \(CoLAB\) Principals Luncheon](#). This year's event brought together 35+ leaders in business and academia for a cross-sectoral discussion on building and strengthening regional talent pipelines.

ATLAS AI SUMMIT

Partnership CEO Kathy Hollinger moderated a panel at the Atlas of AI Summit on "The Power of Place: Growing Economies Through Innovation." Hosted at Virginia Tech, the summit gathered visionaries to explore our region's unique role in the global AI landscape and how AI is revolutionizing regional economies.





Strategic Priorities

We focus on three critical pillars that create transformational change to drive our region forward and remain competitive through collective commitments spanning business, government, academia and nonprofit organizations.

Our work is grounded in multi-year agendas in the following areas:



SKILLS AND TALENT

We collaborate with the region's educators and employers to build the most versatile workforce in the country, strengthening talent pipelines and ensuring learners have access to skills training and jobs for economic mobility.

We did this by:

- ✓ Analyzing labor market data to identify critical gaps and opportunities within high-demand roles and occupations.
- ✓ Engaging leading employers and educators to align training and education programs with industry needs by defining the knowledge, skills and abilities required for in-demand occupations.
- ✓ Facilitating collaboration between education systems and employers to develop career pathways for members of untapped talent pools.





Some of our achievements and events focused on developing workforce talent in 2024 include:

- **TalentReady**

In collaboration with Education Strategy Group (ESG), JPMorganChase and community colleges in the region, the Greater Washington Partnership's signature [TalentReady initiative](#) engaged over 25,000 students in five jurisdictions across MD, VA and Washington, DC. The program expanded career-connected and work-based learning experiences for students, ensuring they have opportunities to gain career exposure and skills earlier in their educational journeys. This year, partner JPMorganChase announced a \$5.3M investment in the second phase of the initiative due to its widespread impact.

- **Future of Talent: Regional Approaches to Workforce Development**

Over 80 regional workforce leaders convened at JPMorganChase's DC office for the "Future of Talent: Regional Approaches to Workforce Development." This gathering brought together key stakeholders from DC, Maryland and Virginia to discuss how cross-sector and cross-jurisdiction collaboration can strengthen our talent pipelines and drive economic growth.

Panelists shared innovative efforts to unlock economic mobility, showcasing initiatives like DC

Builds DC, The Blueprint for Maryland's Future and Virginia's streamlined workforce strategy.

- **Skills Forecasting Summit**

Our inaugural [Skills Forecasting Summit](#) was a strategic gathering of more than 45 experts from key industries, including HR professionals and academic leaders. Hosted and supported by McKinsey, the event featured remarks from Senior Advisor for the Project on Workforce at Harvard University and former Chief Innovation Officer for the U.S. Department of Labor, Chike Aguh and McKinsey Partner Brooke Weddle. Conversations were focused on the current state of the regional market and future skills forecasting efforts to fill the existing talent gaps across industries from Baltimore to Richmond.

- **Emerging Tech Talent (ETT) Scholarship**

This year we held two ETT Scholarship Day events in 2024 – [one at the Amazon's AWS Skills Center](#) in Arlington and the other at [Capital One Arena in Washington, DC](#) – for some of the region's most promising tech students. Between private behind-the-scenes tours and expert panels, the dozens of student attendees, representing top academic institutions, were given the opportunity to learn about the most in-demand skills for the workforce and network with renowned technology industry professionals.

Since 2021, the Partnership has leveraged contributions from General Dynamics, Northrop Grumman, T. Rowe Price and others to facilitate over 650 ETT Scholarships for students pursuing digital tech pathways at 14 universities in the area. This year alone, we awarded over 200 ETT scholarships.



REGIONAL MOBILITY AND INFRASTRUCTURE

We champion regional connectivity to drive long-term economic competitiveness.

We did this by:

- ✓ Securing sustainable funding for transit agencies and passenger rail to support regional mobility and connectivity.
- ✓ Galvanizing support for megaprojects that improve regional connectivity.
- ✓ Encouraging transit-oriented development (TOD) around existing and planned transportation assets across the region.



Some of our achievements and events focused on developing regional infrastructure in 2024 include:

- **Kresge Foundation Workshop on Regional Infrastructure Investments Pilot Project**

In collaboration with the Kresge Foundation, we launched a pilot program to bring together cross-sector stakeholders to strengthen the region's ability to prioritize, apply for and secure federal infrastructure funding. The pilot aims to build capacity among local transportation agencies and facilitate cross-jurisdictional collaboration, enhancing regional competitiveness for federal discretionary grant funding.

We hosted a workshop in Maryland, bringing together 32 stakeholders, including speakers from EY, WSP and the Build America Center at the University of Maryland, to build more purposeful, region-wide information sharing and coordination.

- **Capital Region Transportation Forum**

We convened the 2024 Capital Region Transportation Forum with the Greater Washington Board of Trade. Leaders from Washington DC, Maryland and Virginia set forth ideas to keep the region at the forefront of transportation innovation. Speakers included U.S. Senator Mark Warner, Virginia Secretary of Transportation W. Sheppard Miller III, Maryland Secretary of Transportation Paul Wiedefeld and Director of the District Department of Transportation Sharon Kershbaum. In addition, Randy Clarke, General Manager and CEO of the Metro, provided an overview of the state of the system.

- **Blueprint for Regional Mobility 5-Year Refresh**

The [Blueprint for Regional Mobility 5-Year Refresh](#), an update to the Partnership's 2018 [Blueprint for Regional Mobility](#), tracked major shifts in the region's transportation system in recent years including the impacts of the pandemic and historic inflation. It measures progress against our original goals and highlights next steps to improve regional mobility.

- **The Economic Development Potential of Baltimore's Red Line**

We released "[The Economic Development Potential of the Red Line: The Case for East-West Transit Investment in Baltimore](#)," a report written in partnership with EY and the Greater Baltimore Committee. This study details the immense economic opportunity presented by the Red Line, which could create up to 16,000 jobs during construction and sustain 1,650 permanent jobs. In addition, the study finds the potential for as much as \$12.4B in economic output from 45 unique development projects currently planned along the corridor.

- **Baltimore's Transit Future Campaign**

Baltimore's Transit Future — a coalition co-led by Greater Washington Partnership and Greater Baltimore Committee with more than 70 business and institutional members — released a 2024 Strategy Update that builds on the coalition's original strategy released in 2022. We also launched our new Baltimore's Transit Future website. The Partnership continues to identify opportunities to support transit in Baltimore including supporting restored funding for state of good repair projects to ensure reliable transit in the city.





INCLUSIVE ECONOMIC GROWTH

Recognizing that entrepreneurship and innovation are instrumental vehicles for inclusive economic growth, we leverage the social, financial and professional capital of our employers to help the region's entrepreneurs launch, grow and scale.

We did this by:

- ✔ Growing and scaling small and emerging businesses through direct investment inclusive procurement and contracting capacity building through skills training.
- ✔ Increasing the region's supply of housing by lending employers' perspective to influence policy supporting supply growth.
- ✔ Providing a comprehensive view of the region's economic indicators across MSAs and by gender/race through interactive analytical tools such as the Inclusive Growth Dashboard.
- ✔ Supporting innovation by connecting anchor institutions, entrepreneurs, universities and other regional assets to revitalize emerging areas.



Some of the Partnership's achievements and events focused on advancing inclusive economic growth in 2024 include:

- **Collective Action for Shared Prosperity**
At Howard University with Vice President Kamala Harris and Commerce Secretary Gina Raimondo, in 2022 Partnership organizations made a transformative pledge to collectively invest \$4.7 billion over five years to catalyze regional economies as well as small and emerging businesses from Baltimore to Richmond.
In just two years, initial Shared Prosperity organizations invested over **\$3.2 billion toward inclusive economic growth**, approximately 70% of our 5-year goal.
- **Next Level: Elevating Emerging Entrepreneurs**
Next Level is our flagship accelerator program to support the growth and scale of small and emerging businesses. With funding from Truist Foundation, 15 entrepreneurs graduated from the first program in 2023. We look forward to launching a second Next Level cohort in 2025, supported by funding from Kaiser Permanente and Events DC.

- **Supplier Diversity Community of Practice**
Our Supplier Diversity Summer Social, hosted by Exelon, brought together entrepreneurs and business leaders to foster new relationships and uplift emerging businesses in the region. Over the course of the evening, nearly 70 new connections were made between small and emerging businesses and supplier diversity executives. Since 2021, we have grown our Supplier Diversity Community of Practice – procurement professionals from the region's leading employers and business owners – to include over 100 leaders from more than 40 organizations.
- **HBCUs as Catalysts for Regional Inclusive Economic Growth Event at Howard University**
Key business leaders, Howard University faculty and major stakeholders attended our "HBCUs as Catalysts for Regional Inclusive Economic Growth" event to advance a shared vision for equitable economic progress throughout the region. The event featured a fireside chat with Greater Washington Partnership CEO Kathy Hollinger and President of Howard University Dr. Ben Vinson III. There were also remarks from executives at Akin, Clark Construction Group and THG Companies, LLC. on the vital role of intentional cross-sector partnerships in creating lasting change towards inclusive economic development.





Leadership Council

The Leadership Council is a group of employer stakeholders with significant presence and investment in the region committed to strengthening the super-region stretching from Baltimore, through Washington DC and Richmond and enhancing its competitiveness and livability compared to other regions of the country and the globe.

The Council focuses on sparking conversation and catalyzing action on the immediate and emergent needs of the area by connecting public, private and nonprofit leaders to advance solutions that strengthen the region. The Council works on solutions that strengthen our region specifically tied to public sector personnel, public safety, emerging industries, workforce development, affordable housing and hospitality.

AECOM

 Altria



bxp

 **COMCAST**

events
DC

Goodwill
Greater Washington

Holland & Knight

KPMG

SpencerStuart

TRUIST 

United Way
United Way
of the National Capital Area

WSP

W

Intentional Partnerships

In 2024, our strategic alliances with major businesses, academic institutions, educational advocacy organizations, transit service providers and trade, labor and community organizations advanced significant regional growth across all Partnership's priorities.



Consortium of Universities of
the Washington Metropolitan Area



Metropolitan Washington
Council of Governments



GREATER BALTIMORE
COMMITTEE



GREATER WASHINGTON
Board of Trade



FEDERAL CITY
COUNCIL





Board Partner Perspectives

“We can be a model... for city-regions around the world by recognizing our region’s connectedness and making the smart decisions today that enable living and working here to be seamless.”

Ted Leonsis

Founder, Chairman, Managing Partner and CEO,
Monumental Sports & Entertainment
Co-Founder, Greater Washington Partnership

“When you look at our super region, it has almost everything – technology, entertainment, and all kinds of businesses. If you were building a business in this region, you would have every resource available to you.”

Anthony Pierce

Partner in Charge, Washington, DC Office, Akin
Co-Founder, Greater Washington Partnership

“We have shown that we’re a world class business community and we can work together around really big things.”

Russ Ramsey

Chairman and CEO, Ramsey Asset Management
Co-Founder, Greater Washington Partnership





“We believe business leaders in the region have a responsibility to their companies, employees and communities to invest in solutions that drive growth and create greater economic opportunity.”

Peter Scher

Vice Chairman, JPMorganChase
Co-Founder, Greater Washington Partnership

“I’ve always been a firm believer that if impact must be brought at a macro level, then multi-industry collaboration is important.”

Ann Ramakumar

CEO and Founder, Ampcus Inc.
Board Partner, Greater Washington Partnership



“The challenges that we face can’t be solved by one sector alone. So, it really does require bringing all those voices to the table. We’re bringing the business community together with educators, with government and civic leaders and our community leaders who are very important.”

Nora Gardner

Senior Partner and Managing Partner, Washington DC Office, McKinsey & Company
Board Partner, Greater Washington Partnership

Rallying the Region

“The fastest path for economic mobility for all is a robust, interdependent, and collaborative region. The Greater Washington Partnership continues to convene mega-regional public and private sector leaders for issue awareness, issue investigation, and solution development.”

Brian Anderson

President & CEO, ChamberRVA

“Greater Washington Partnership is one of Greater Baltimore Committee’s signature partners to advance the Baltimore Region and ensure Maryland thrives. We’re grateful for their support, collaboration, and thought leadership in addressing critical challenges facing the Greater Washington Region and pursuing opportunities that position us all to thrive.”

Mark Anthony Thomas

President & CEO, Greater Baltimore Committee

“The Greater Washington Partnership Emerging Tech Talent (ETT) Scholarship has impacted my educational journey by allowing me to take more classes than I would be able to take when I was at university, specifically data analytics class, which ultimately helped me get my job offer after college.”

Johnathan Russell

Emerging Tech Talent Scholarship program graduate currently employed at Northrop Grumman





Future Forward

Our commitment to creating transformational impact across the Baltimore-Richmond corridor remains front and center. Over the next year, we will advance critical initiatives in workforce development, housing and transportation to drive economic growth and competitiveness. There is still much more work to be done. Leveraging the collective experiences, resources and assets of these various stakeholders, the Partnership will continue to provide strategic interventions to the region's most critical issues to create a better future for the millions of people that call it their home.





2025 Look Ahead

Expanding Skills Signaling in Healthcare Sector: The 2024 Skills Forecasting Report highlighted the growing demand for skills in allied health fields over the next 5-10 years but showed gaps in the amount of talent equipped with these skills. To address these gaps, in 2025 we will expand ESS efforts to align education and training programs with industry needs while supporting pathways that reduce barriers to accessing healthcare careers.

Increasing Access to Work-Based Learning: When learners participate in work-based learning throughout their education, they enter the workforce equipped with key career readiness skills that benefit the learner and their employer. Through TalentReady and other cross-sector initiatives, we will work to expand access to work-based learning for students across the region.

Attainable Housing Solutions: The lack of accessible housing in the Baltimore, Richmond and Washington, DC areas has become an impediment to attracting and retaining talent. In 2025, we will begin a renewed effort to advance housing solutions led by our newly established Housing Advisory Committee. This employer-led initiative will develop a regional playbook building on existing research and investments to advance housing solutions for the region's workforce.

Supporting Regional Transit Systems by Ensuring Sustainable Funding: Transit systems connect residents to jobs, healthcare, education and other resources and are the backbone of our regional economy. In 2025 we will continue to bring together stakeholders to identify sustainable, long-term solutions to fund our transit networks and ensure we have the systems needed to support growth. This will include working with regional policymakers and stakeholders to identify funding for Metro that addresses long-term capital and operating budget shortfalls while supporting operational excellence. We will also work with efforts to restore a state of good repair for transit in Baltimore while planning development of the Red Line.

Next Level: Elevating Emerging Entrepreneurs: In Spring 2025, the Partnership will launch its second incoming class of 15 entrepreneurs as part of its business ownership accelerator program Next Level. Due to the expansive network of our leading employers, the Next Level program will uniquely position participating small business owners to establish valuable relationships with essential financial, social and technical capital.

About Greater Washington Partnership

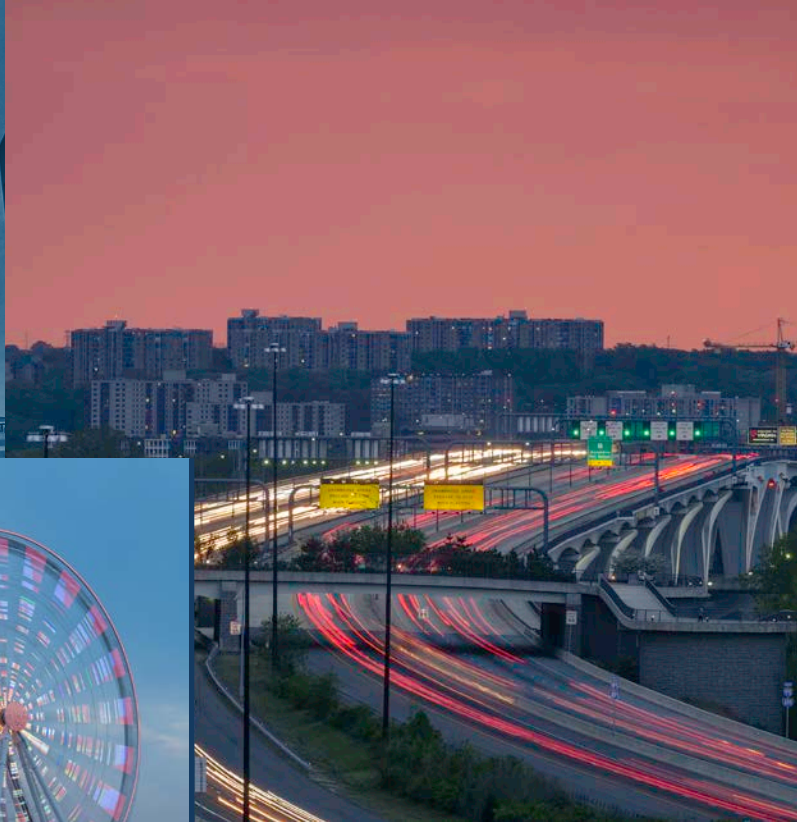
The Greater Washington Partnership is an alliance of CEOs and C-suite executives of the region's leading employers in Maryland, Virginia and Washington, DC — all committed to championing the super-region's economic growth and prosperity.

Founded in 2016, the Partnership now includes 50 leaders from across diverse industries and nonprofit sectors. We are a catalyst for convening, thought leadership and collective action. We have built the table that brings together businesses, government and community leaders to identify and address the challenges facing our region across skills and talent, regional mobility, infrastructure and inclusive economic growth.

We work to uncover and advance realistic solutions to tackle those challenges head-on through strategic partnerships, targeted investments and innovative initiatives.











greaterwashingtonpartnership.com