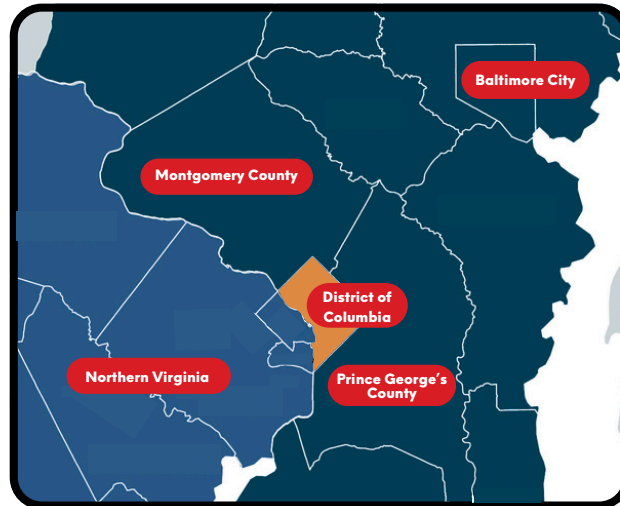


# TalentReady

EXPANDING CAREER PATHWAYS IN COMMUNITIES  
ACROSS DC, MARYLAND, AND VIRGINIA

## Who We Are



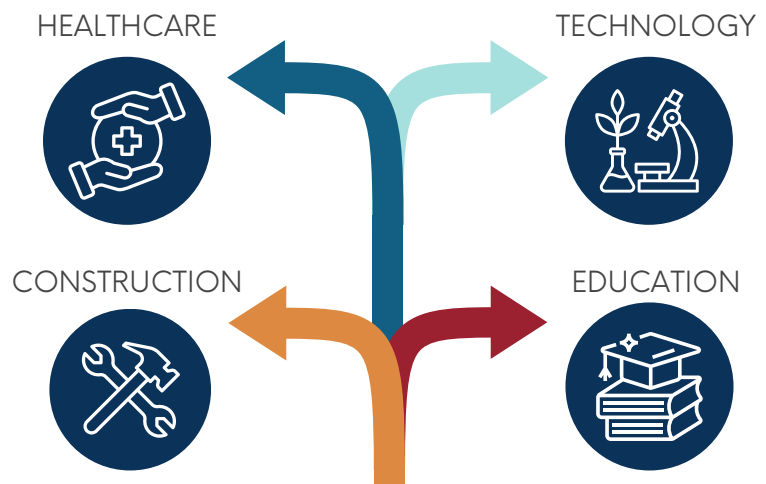
TalentReady, launched in 2019, brings together five of the region's most populated jurisdictions to prioritize and strengthen career pathways to prepare more learners for high-value careers. The initiative has already supported 25,000 students in pathways across the region and enabled nearly 800 students to participate in work-based learning experiences. The next phase of TalentReady will expand regional coordination and alignment, address barriers to scaling high-quality work-based learning opportunities in high-demand sectors, and strengthen career readiness strategies across the region to ensure students gain the knowledge, skills, credentials, and hands-on experience that open doors to rewarding careers, foster economic mobility, and drive regional prosperity.

Education Strategy Group is supporting TalentReady sites to effectively prioritize and strengthen career pathways to prepare more learners for high-value careers. Greater Washington Partnership is supporting the expansion of work-based learning in partner jurisdictions and facilitating employer engagement.

## Building Pathways to In-Demand Careers



Each community is working to build high-quality pathways that connect early postsecondary opportunities, high-value credentials, and real-world work experiences in growing career fields, including:



# Priorities

## Strategic Alignment



Support networks of K-12, postsecondary, and workforce leaders to strengthen coordination of pathways and work-based learning strategies across the region and align them to state and regional policy priorities.

Baltimore City, Prince George's County, and Montgomery County are ensuring strategic progress toward the goals outlined in the Blueprint for Maryland's Future, including ambitious goals of having all students college and career-ready by the end of 10th grade, and 45% of high school graduates completing an apprenticeship or an industry-recognized occupational credential by the 2030-2031 school year.

## Work-Based Learning



Expand access to and increase participation in quality work-based learning experiences, including internships and employer-designed challenges.

Northern Virginia Community College (NOVA) will work to expand access to work-based learning by embedding a virtual project-based internship into its one-credit student development course and delivering it to high school students through dual enrollment at no cost, beginning with a pilot program in two to three area school districts in 2025. Students will earn postsecondary credit while gaining career exposure and preparing for postsecondary and career pathways.

## Career Readiness



Increase awareness, enrollment, and completion of priority career pathways, including the knowledge and resources students need to make informed and empowered decisions about their educational and career trajectories.

District of Columbia Public Schools will work to expand career coaching for students in Opportunity Academy (OA) career and technical education programs to provide them with targeted supports as preparation for postsecondary education and careers. Through this model, students gain exposure and training in priority career fields, receive quality advising about their education and career options, and bolster their readiness for the workforce.

# Direct Impact



**19** Career pathways launched by five participating communities collectively in the first phase of TalentReady



**25,000** Students served in TalentReady's first phase



**\$5.3M** JPMorganChase's investment in TalentReady's second phase



To learn more about TalentReady, please contact:  
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